

**WHAS** 520 W. Chestnut St. Louisville, KY 40202 Main: (502)582-7711 Billina:

Billing Address:

Runswitch PR/ POL Attention: Chris Nation 9300 Shelbyville Road Louisville, KY 40222

Send Payment To:

**WHAS** P.O. Box 637386 Cincinnati, OH 45263-7386

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JUPLI	Property	WHAS					
<b>-</b>	Invoice #	2628450-1	Order #	2628450			
t.	Invoice Date	01/08/23	Alt Order #				
02	Invoice Month	January 2023	Deal #				
11	Invoice Period	12/26/22 - 01/08/23	Flight Dates	01/07/23 - 01/08/23			
	Advertiser	ISS/ Kentuckianas Against Illegal Gambling					
	Product	KAIG TV					
	Estimate #						
		Account Executive	Nick Coloprisco				
		Sales Office	WHAS Louisville				
		Sales Region	Local				
		Agency Code					
		Advertiser Code					
		Billing Calendar	Broadcast				
		Billing Type	Cash				
		Special Handling					
		Agency Ref	73292AG				
		Advertiser Ref	M207565				
		Product 1					
		Product 2					

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
1 01/07/23	01/08/23	NFL Sa Game #2	8-1115p	S-	:30	1	\$2,000.00	NM	
Weeks:	Start Date 01/02/23	End Date MTWTFSSS-	Spots/Week 1	Rate \$2,000.00					
Spots: # Ch	Day Air	Date Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	th Ad-ID			Rate Type
1 WHAS Sa 01/07/23 9:03 PM NFL Sa Game #2			8-1115p	:3	:30 PREDATOR_V1_30			\$2,000.00 NM	
0.04/00/00	0.4.10.0.10.0	NOAA ED OL - EOO					<b>#</b> 4 000 00	N 18 4	
2 01/08/23	01/08/23	NCAA FB Champ FCS	Various	S	:30	1	\$1,000.00	NM	
Weeks:	Start Date 01/02/23	End Date MTWTFSSS	Spots/Week 1	Rate \$1,000.00					
Spots: # Ch	Day Air	Date Air Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WHAS Su 01/08/23 2:42 PM NCAA FB Champ FCS		Various	:3	:30 PREDATOR_V1_30			\$1,000.00 NM		
				Total Spots		2			

## Include Invoice # on Check - Payment Terms 30 Days

**Gross Total** \$3,000.00 Agency Commission \$450.00 Net Amount Due \$2.550.00

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at https://premion.com/advertising-terms-and-conditions/.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.